

From: SAACI <members@saaci.org>
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The past number of weeks and days have been a daily grind that have tested the most patient of us. Intermittent power supply has been what the boxing world calls a Technical Knock-Out (TKO) for our country's economy.

Many use the word "*resilient*" when they describe our industry, but we must be cautious that this resilience does not disappear as we battle all these macro pressures that may stagnate the rebuilding of our companies and industry.

Our country, South Africa, is filled with multiple cultures and traditions that makes it one of those 'must visit destinations' for many. We are a vibrant, colourful, energetic, diverse, and beautiful place. These qualities have been evident daily. We embrace our diversity and energy as we work collectively to get our industry open.

Let us not allow this **UBUNTU SPIRIT** to be *switched-off*, as our lights are daily. So tomorrow we encourage **ALL** to celebrate Heritage Day together and embrace our differences and many similarities of being human. We wish all our members, stakeholders, partners, and clients a blessed Heritage Day this September 2022 as we celebrate this rich nation, we call **HOME**.



SPONSORED TOURISM SME TRAINING

SATSA, along with other industry parties, are offering a free attendance to world-class training on this topic through the SURE training programme. The programme is designed to empower your business in the face of unexpected multiple hazards such as pandemics, cyber-attacks, natural disasters, economic upheavals, and social disruptions.

150 attendees are offered a free seat and you are encouraged to register as soon as possible to reserve your spot.

[Click here for Registration](#)

It has been hard to miss the media coverage over the past 11 days, which culminated in the State Funeral of Queen Elizabeth II, the oldest living and longest-reigning British monarch that could be seen on every news bulletin.

The Military precision of this EVENT will be studied for years. Most event professionals would appreciate the time, work, planning, logistical coordination, and creativity that had to be delivered in order to make this an event for the ages. Yes, it was a funeral, but its was delivered with poise and grace befitting a Queen.

That is the true beauty of our industry and the work we deliver. It is time our public sector recognised the importance of our industry and the work we do. As SAACI, we will continue to work with all stakeholders to increase our impact on the communities we serve.

Stay Safe, Stay Strong, Stay Confident.

The SAACI TEAM

PATRON MEMBERS



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