

The SAACI Manifesto

We are a professional association that promotes sustainability within the business events industry in Southern Africa. We facilitate an enabling environment for learning, growth and collaboration. Our goal is to be the recognised professional association of the business events industry of Southern Africa. Our focus areas that will feed into the strategic goals are: Learning, Communication and Networking.

This is shared in our value system- Learning, growth and collaboration

This is achieved by:

- Professionalism through training
- Stamp of approval: CPD system and vetting
- Keeping current on latest trends
- Partnering government and private enterprise to support vetted companies
- Lobby on behalf of the community regarding issues effecting industry

Our benefits are structured within our 3 focus areas:

1. LEARNING

Empowering and upskilling our members and the next generation

- Learning, branch events, conferences
- Access to training and development
- Learning through the our online learning portal
- Easily accessible training – online (soft skills)
- Opportunity to grow through membership
- Opportunity to learn through sharing and SAACI Learning Portal
- Member of Industry Event Council (IEC) with access to Certified Meetings Professional (CMP)
- Founding member of the Council of Events Professional Africa (CEPA)
- Have the opportunity to serve on the regional branch committees, board of directors, congress local organisation committees.

The Southern Africa Association for the Conference Industry (SAACI) is a Non-Profit Company – Section 21 Reg No 2001/019411/08 PBO No: 930 007 905

Association Hub
158 Jan Smuts Avenue
4th Floor, East Wing
Rosebank, Johannesburg

Tel: +27 (0)11 880 5883
E-Mail: members@saaci.org
Web: www.saaci.org

Executives: Kim Roberts (Chairperson), Minister Kganyago (Vice Chairperson), Jaques Fouche (Treasurer), Alastair Stead (Company Secretary), Glenton de Kock (Chief Executive Officer)

Directors: Neil Nagooroo (Gauteng), Irene Vallihu (KwaZulu-Natal), Melissa Palmer (Eastern Cape), Angela Lorimer (Western Cape), Esti Venske, Ernest van Sitters

SAACI National Office
P.O.Box 52680
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2. COMMUNICATION

More relevant, member focused, storytelling to ensure connectivity

- Communication in different format – more visual
- Conversations that engage
- Social media connection
- Relevant/specific content per forum
- Success stories
- Database (website)
- Year book (published by Business Event Africa)
- Newsletter/ Social Media (once membership is approved)
- Latest news on our website from the industry at large
- Trends research and reports

3. NETWORKING

Create experiential platforms where members gain true value, raise calibre of events throughout national footprint

- Network with likeminded people and share information
- Partnerships/friendships, the relationship with those you meet means something
- Local industry contact
- Information sharing and learning from peers
- Engage with likeminded professionals and companies
- Make connections in new areas to help you
- A sense of belonging to our special forums that represent specific industry sectors- Conferences & Events, Destination Marketing, Exhibitions, Services, Technical, Transport and Venues, Educational Institutions.
- Able to discuss problems with industry colleagues
- Platform to engage with clients and make connections and new contacts
- Build reliable business relationships
- Cross pollination opportunities
- Exclusive events for members only
- Attend annual congress at discounted registration fee

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BUSINESS EVENTS ASSOCIATION

ESTAB 1987

SAACI Benefits								
Benefit	Future Focus (Students and Young people)	Individual	Company				Patron	Educational
			Micro	SME	Company Regional	Company National		
			1 - 3 staff	4 - 10 staff	11 - 50 staff	51 + staff		
	1 Representative	1 Representative						
	R580	R3 200	R3 550	R5 460	R7 050	R17 500	R40 000	R7 050
Discount Fee (20%) - Early Payment (January - 18 March 2022)	R464,00	R2 560,00	R2 840,00	R4 368,00	R5 640,00	R14 000,00	R32 000,00	R5 640,00
Discount Fee (15%) - Early Payment (19 - 31 March 2022)	R493,00	R2 720,00	R3 017,50	R4 641,00	R5 992,50	R14 875,00	R34 000,00	R5 992,50
New Logo	√	√	√	√	√	√	√	√
Voting Rights	X	√	1	1	1	1	1	√
Free Congress Registration	X	X	X	X	X	1	2	X
Congress Display	X	X	X	X	X	X	√	X
Website Ad Primary	X	X	X	X	20% Discount	20% Discount	1 Month free	X
Website Ad Secondary	X	X	10% Discount	20% Discount	40% Discount	40% Discount	NA	X
Event Marketing	X	X	1 post	2 posts	3 posts	4 posts	5 posts	X
Networking	√	√	√	√	√	√	√	√
SAACI Database Access	√	√	√	√	√	√	√	√
Member Rates Networking	√	√	√	√	√	√	√	√
Networking Speaking 5 min	X	X	X	X	X	X	1 X Per Branch	X
Government Lobbying	√	√	√	√	√	√	√	√
Newsletter Profile	X	X	X	X	X	X	5 X Annually	X
Newsletter Advertising Opportunity	X	X	X	√	√	√	√	√
Member Rates F2F Training	√	√	√	√	√	√	√	√
Preferential Rates with SAACI partners	√	√	√	√	√	√	√	√

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