

SAACI National Congress 2022: Eventing into the Future

14 & 15 August 2022 | STIAS, Stellenbosch

14 August 2022

- 12:30 Arrival lunch and Registration
- 13:30 Welcome Session – [Thami Nkadimeng](#), MC
- 13:40 Introduction to The Western Cape and Stellenbosch – Advocate [Gesie van Deventer](#), Mayor of Stellenbosch and [Wrenelle Stander](#), CEO of **Wesgro**.
- 14:00 SANCB – [Amanda Kotze-Nhlapo](#)
- 14:30 KEYNOTE Address: Your Future Story – [Bruce Wade](#), PSASA
- 15:10 Green Shoots, Tourism & Community Development – **Isibane se Afrika**
- 15:30 Comfort Break & Network
- 16:00 "Monetize the Mingle" – [Judy Lain](#), General Manager and Head of **Marketing Operations** | **Prosek**
- 16:20 Huddle Groups | What clients want question challenge?
- 16:45 Huddle Feedback with the Judy
- 17:15 Doing things differently - [Jeanneret Momberg](#), CEO, [Visit Stellenbosch](#)
- 17:30 Welcome Event – [AmaZink](#) (transfers available to/from STIAS)
- 20:30 First coach returns to STIAS after dinner
- 21:00 Last coach returns to STIAS after dinner

15 August 2022

- 07:00 Morning Rise Activity: Historical Ghost Walk (60 minutes)
Departure point: VOC Arsenal, Bloem Street - next to Die Braak
- 09:00 Welcome – [Thami Nkadimeng](#), MC

- 09:10 KEYNOTE: Impact: South Africa & the World - The Volatile Economic & Political Environment - [Daniel Silke](#), **Economist**
- 09:40 Local Procurement Opportunities informed by clear Localisation Commitments by Eventing Professionals – [Happy Ngidi](#), **Proudly South African (VIRTUAL)**
- 10:00 What Solutions? – [Prof. G Mji](#), **Stellenbosch University and Director of the Centre for Disability and Rehabilitation Studies** and [Hillary Lane](#), **AfriNEAD**
- 10:20 Comfort break
- 10:45 KEYNOTE: What the hell is the metaverse and why serious games are key! - [Lebo Lekoma](#), **Sea Monster**
- 11:05 Purpose in a time of Turmoil - [Dr Debbie Human-Van Eck](#), **Stellenbosch University**
- 11:25 Climate Change Actions inspired by the Regenerative Revolution - [Melissa Baird](#), **Head of Communications, GDS-Movement and the GDS-Academy**
- 11:45 SAACI Update – What's happening at BEFFC.
- 12:00 60 Minute LUNCH & NETWORKING (AFTER LUNCH SCREEN FREE ZONE)
- 13:00 KEYNOTE: INTO THE FORESTS, Experience Design for Deeper Meaning - [Vincent Truter](#), **Orlando.Joburg (VIRTUAL)**
- 13:45 Your Deeper Meaning: outside activation – [Thami Nkadameng](#), **MC**
- 14:00 PANEL Discussion - Changing Landscapes facilitated by [Rashid Toefy](#) – [Bheki Dube](#), **CEO of Curiosity / Bheki Twala, TEBCO-SA / Taubie Mothlabane, **CEO of CTICC / Thandubuhle Mgundlwa, Acting CEO of Johannesburg Tourism Company****
- 14:30 AfrikaBurn: A sustainable ~~sex and drugs cult~~ annual arts and creativity event in the Tankwa Karoo – **Brian (The Brain) Palmer, AFrikaBurn**
- 14:55 The Congress in 5 minutes – **presented by Session Chairs**
- 15:00 Closing remarks – **Glenton De Kock, CEO of SAACI**
- 15:10 Depart | Wine Safari
- 15:30 *Starting point: [Simon Wine Emporium](#), cnr Ryneveld and Plein Street (enjoy complimentary Simonsig Kaapse Vonkel)*

16:00 [Beyerskloof Wine Bar](#) (own account)

16:30 [Bertha Wine Bar](#) (own account)

17:00 [The Wine Glass](#) (own account)

**** Programme ends ****

**This programme is subject to changes*