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**Sent:** Friday, 25 March 2022 16:07  
**To:** members@saaci.org  
**Subject:** A Collective Effort

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## A Collective Effort

In welcoming the announcement of the easing of restrictions in the Events Sector, we need to acknowledge the collective efforts of members, our Association partners and that of our colleagues within various government departments. The tireless work in getting us operating at 50% capacity has been a long time coming.

This collective effort in getting the Business Events and Exhibition Sector back to operating, requires further work and this week we make a special plea to you, our members to assist us with driving recovery for the industry forward.

Recovery is something that requires us all to get involved in and find ways to move our beloved Business Events sector forward. As an Association, we want to increase member engagement and one simple way to improve this is for our members to actively participate in our regional branches of Gauteng, Western Cape, Eastern Cape and KwaZulu Natal.

We ask you to give it some thought and we look forward to sharing the activities that the current committees have planned in the coming months.

Our recovery requires us all to build back better, together.

We got to this point by working in a cohesive and collaborative effort these past two years. So, while we welcome the announcement, we caution, that the regulations should be shifted over time. We have always called for a phased approach, but as the industry continues its rebuild, a time will come where we need to open with limited restrictions.

We hope this happens in the months ahead as we look forward to operating soon at full capacity.



**ANNOUNCEMENT:  
Annual National  
Congress for 2022**

We thank all the destinations whom have submitted proposals to host the SAACI Annual National Congress for 2022.



**Updated Regulations**

SAACI welcomes the announcement of the easing of restrictions for our industry as of today. We will continue to push for the full opening of our sector in a safe and responsible manner. Please find links to the latest updated Disaster Management Act

The SAACI Board has, after due considerations, decided to award the Western Cape Province the title of Host Destination for the SAACI Annual National Congress of 2022.

The Annual National Congress for 2022 will be hosted in August 2022 and the final dates, programme and venue will be shared with SAACI members during the next few weeks as we build to the Annual must attend event on the Business Events Calendar.



## Call for Branch Committee Nominations

Wanting to have your voice heard within the Association and receive industry and Association updates?

and the Ministerial Advisory Committees guide in gatherings.

President's Speech:  
<http://ow.ly/fboZ50lpXik>

Department of Health: Advisory Restrictions on Gatherings -  
<http://ow.ly/JuwY50lpXip>

Tourism Ministry Media Statement:  
<http://ow.ly/HbPY50lpXiv>

DMA Amended Regulations:  
<http://ow.ly/238V50lpXij>



## Africa Travel Week Unlocks Africa's Tourism Source Markets

In the lead up to WTM Africa and ILTM Africa running from 11 - 13 April 2022, Africa Travel Week (ATW) is showcasing the latest updates from Africa's source markets through their Unlock Africa podcast series.

Then serving on the regional branches within our committees is the right place for you.

We hereby invite nominations for persons to be considered to serve in the Associations Regional Branch Committees.

You may nominate yourself or a committed SAACI colleague/member in good standing. Our call to members to serve, gives you an opportunity to be **directly involved** in shaping the future of the Business Events Industry.

[Nomination Form](#)

“As an industry connector for the travel and tourism community, we’ve made it our mission to ensure Africa Travel Week remains a valuable source of information,” says Martin Hiller, Creative + Content Director: Travel, Tourism and Creative Industries at RX Africa.

“In our efforts to drive tourism recovery in Africa, it’s important for us to be at the forefront of our community, putting our global network to good use and providing data-driven updates from the continent’s most valuable inbound markets.”

[Full Press Release](#)

# SHOW YOUR SUPPORT



It continues to be a warm and fuzzy feeling when we see upcoming events taking place for the remainder of this year. One such event that catches the eye is **The Klein Karoo National Arts Festival**. These and many more leave such lasting social and economic legacies that has been missed these past two years.

So, if you can support your local events, please do so, we all need to do our part as we build back.

**Stay Safe, Stay Strong, Stay Confident and Stay in touch,  
The SAACI TEAM**



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