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Let us Get our Act Together!

Another family meeting, another shift in Adjusted Alert Level, and another narrative that takes the Business Events Industry back. We cannot continue like this. We have communicated before, this start – stop approach makes planning incredibly hard, it hampers confidence and furthermore, it sends out the incorrect message: That our industry is the cause for the rise in infections. How far away from the truth is that? Every other industry continues, no restrictions, and yet infections continue to increase.

This week, last year, South Africa moved to Adjusted Alert Level Three which brought the opportunity for business events to commence again. 12 months later many will feel as if we have been standing still. We have made progress however our citizen behaviour adversely affects our industry. And, as much as we want, we unfortunately have no control over the behaviour of another human being.

As SAACI, we are clear about the fine line between live and livelihoods. This line is so close that it makes it difficult when we experience a wave of infections, as we are currently. We urge for a different approach, and we urge for a better vaccine roll-out. Let private sector take the lead, allow the expertise within the Business Events Industry to guide and help with this national roll-out.

Let us get our act together or we will witness the death of an industry.

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TOURISM RECOVERY PROGRAMME

ARE YOU A TRAVEL & TOURISM BUSINESS OWNER?

GROW & RECOVER TODAY WITH DIRECT SUPPORT!

9000 Euros Financial Support

Virtual Training Programme

Dedicated Mentoring

APPLY BY 20 JUN 2021

Supported by the

Federal Ministry for Economic Cooperation and Development

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TUI CARE FOUNDATION

Tourism Recovery Programme to support 70 tourism businesses in South Africa

The Tourism Recovery Programme empowers travel and tourism businesses based in South Africa that were impacted by the COVID-19 pandemic and display a technologically, socially or environmentally innovative business model. Companies with existing ties to the German and European tourism sector or a commitment to expand are particularly relevant for the support provided by this programme.

Applications are open until the **20th of June 2021** for small- and medium-sized tourism enterprises in South Africa.

Eligible candidates can access the application process for the Tourism Recovery Programme through this [LINK](#).

[Link to Application](#)

ANNUAL GENERAL MEETING

REGIONAL BRANCHES

Regional AGM dates reminder

The SAACI Branch AGM's will take place over the course of the next few weeks and will be in the form of "Town Hall" discussions that will focus on the issues impacting members within their regions.

Glenton de Kock, SAACI CEO will be present at the Annual General Meetings' in each region to facilitate a question and answer session with members.

In our effort to drive in-person attendance, we encourage members to take the opportunity to help us build confidence to meet safely and responsibly.

The dates for the Branch Annual General Meetings are as follows:

SAACI Western Cape – Thursday, 24th June 2021 ([Details](#))

SAACI KwaZulu Natal – Wednesday, 30th June 2021 ([Details](#))

SAACI Johannesburg & Tshwane – Thursday, 1st July 2021 (This will be a combined AGM)

SAACI Events



Resource Library / Industry Opportunities

We are calling on industry partners and stakeholders to use a complimentary offering to post vacancies or business opportunities on our website.

Use this member benefit and contact Alshante Smith on 071 299 0601 or members@saaci.org

[Resource Library](#)

SAACI Youth Competition

This competition is specifically targeted to young students studying towards a career in the broader Business Events and Tourism Industry. This platform will aim to empower students and new entrants in the industry and bridge the knowledge and skills gap between Academia and Industry.

[Full Competition Brief](#)



The only impossible journey is the one you never begin ~ Anthony Robbins

We have updated the membership listings on the SAACI website (<https://www.saaci.org/find-members/>) to reflect members for the current financial year.

We encourage members to please review their contact and business

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Communication on outstanding membership fees will be circulated during the course of next week (21 - 25 June 2021). We request that members who have been invoiced for this current financial year, keep an eye out for the communications.

For any queries, please contact Alshanthé at members@saaci.org.

Stay safe and stay in touch,
The SAACI National Team



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