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#BuildBackStronger

The release of the Business Confidence Index (BCI) for January 2021, which ticked up by 0.2 month-on-month to 94.5 points, reflects the business climate and how businesses react to or are experiencing the economic environment - it is not a reflection of business sentiment.

You would agree that confidence is a key commodity as we build back stronger for the Business Events Sector and that this report provides insights into where business in general finds itself early into 2021.

The report further highlighted, “The lockdown had a stifling effect on physical economic activity and output with a concomitant effect on employment in formal and informal sectors.”

We note with interest, the message of the stifling effect that lockdown regulations are having on our own economic activities within the Business Events Industry.

SAACI continues to raise the concern on the delayed roll-out of the vaccine, which will slowly build back confidence, and deal with the current uncertainty that exists, on when we may be able to build recovery in a sustainable manner.

We call for more clarity on the vaccine roll-out plan from government for citizens, as well as the support for government to #TrustUS campaign the collective events industry is rolling-out under the SA Events Council, which calls



Extended Discount for 2021/2022 Membership Fees

The SAACI Board has **approved the extension of the 2021/2022 Annual Discount** on the Membership Fees. Members renewing will qualify for the 20% discount on their fees until 31 March 2021 and receive a 15% discount during the month of April 2021.

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UIF/TERS Update

The UIF, stated that they will make amendments on a case by case basis, but needed to start so that they do not delay this important process. Verifying which businesses qualify for the benefit proves to be challenging. CEO of TBCSA, **Tshifhiwa Tshivhengwa** raised this at the recent NEDLAC meeting.

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Cape Town & Western Cape Business Events Week

Registration for the Cape Town & Western Cape Business Events Week is now LIVE.

The link to register can be found on the invitation or click here <https://bit.ly/3kybPwc>

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Event Safety workshop at Spier

SAACI and industry partners present the Event Safety Workshop. Members can register to attend via the [registration link](#).

For more information contact: Glenton De Kock ceo@saaci.org or Ellen Oosthuizen ellen.oosthuizen@pixie.co.za.

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Virtual Events
Flock Knowledge Series
 Event Trends 2021 and beyond
 Wednesday, 17 March 2021
 14h00 - 15h00



SAACI 2021 Annual National Congress

With the support of the City of Johannesburg and the South African Convention Bureau, SAACI looks forward to hosting members and the broader Business Events industry. We will share the Hybrid event program via all our platforms during the weeks ahead.

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Flock Knowledge Series: Event Trends 2021

The year is in full swing and the world of online events is here to stay. There are a number of trends making waves in the event space. Flock explores these trends and what you need to know in their first exciting webinar of the year.

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Tell us YOUR story

Thank you to our members who have reached out to the National Office on the call we made last week to **TELL US YOUR STORY**. We want you to tell us your story of how you have been dealing with this pandemic and how as a #community we can help each other push through all the challenges we have faced. So, we are calling on you and your teams to contact us should you wish to **TELL US YOUR Story** and be part of this year's Congress programme.

You can contact Alshanthe at members@saaci.org

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The SAACI National Team



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