



Background

The SAACI National Congress has grown from strength to strength. The 34th SAACI Annual Congress 2020 will be hosted by the Johannesburg Branch of SAACI at Indaba Hotel and The Canvas Riversands, from 26 to 28 July 2020. The organisers, the Johannesburg Branch of SAACI, would like to encourage the submission of Sponsorship Expression of Interest for this event.

2020 CONGRESS LOGO THEME:

The congress logo has been designed to show Johannesburg as the host city, represented by the iconic city skyline. The meetings and business events industry are represented by two delegates coming together and greeting one another – their hands are stretched out to connect the dots. The dots represent the unknown – balls in the air, the disruption, juggling our lives.

So, by coming together at the congress – meeting one another and collaborating – together we can learn about ways to connect the dots, overcome the unknown and ensure that we can as an industry, and a country, grow together, so that we don't drop the balls of industry growth.

The congress will also embrace the youth, as the biggest challenge to growing our country and our industry is to disrupt the norm and make sure that the future of our industry is in capable hands.

The congress logo was designed by Chat'r Xperience



SPONSORSHIP EXPRESSION OF INTEREST

Please complete the below information and return via email to: agnes@saaci.org
winniem@ntevents.co.za

| | |
|----------------------------------|------------------|
| Main contact name & surname: | |
| Main contact designation: | |
| Main contact mobile number: | |
| Main contact email address: | |
| Company name: | |
| Company registration number: | |
| Company VAT registration number: | |
| Company B-BBEE status: | |
| Company physical address: | Building name: |
| | Street & number: |
| | Suburb: |
| | Area code: |
| | Province: |
| Company's nature of business: | |

Are you a member of SAACI?

- Yes
 No



Please indicate if you are interested in any of the following monetary sponsorship packages:

- R220 000 Royal Sponsorship
- R165 000 Elite Sponsorship
- R110 000 Executive Sponsorship
- R82 500 Superior Sponsorship
- R40 000 Deluxe Sponsorship

Please indicate if you are interested in becoming title sponsors of any of the following social events:

- R370 000 Gala Dinner
- R170 000 Welcome Cocktail Function
- R30 000 A Lunch of the Congress
- R20 000 Patrons Dinner
- R11 000 A Refreshment Break of the Congress

Please indicate if you are interested in any of the following monetary sponsorship opportunities:

- R100 000 Keynote guest speaker
- R70 000 Delegate gift vouchers
- R50 000 Programme Director
- R5 000 One of the congress sessions
- R2 500 Website banner
- R2 000 Sponsoring a student or learner to attend the congress and social functions



Please indicate if you are interested in any of the following ad-hoc sponsorship opportunities and provide us with a brief outline on what you can offer:

| SPONSORSHIP OPPORTUNITY | BRIEF OUTLINE / DESCRIPTION |
|---|------------------------------------|
| <input type="checkbox"/> Accommodation for 5 speakers for 2 nights | |
| <input type="checkbox"/> Opening Ceremony: Entertainment | |
| <input type="checkbox"/> Welcome Cocktail Function: Gin Bar | |
| <input type="checkbox"/> Welcome Cocktail Function: Cocktail Bar | |
| <input type="checkbox"/> Welcome Cocktail Function: Décor & Furniture | |
| <input type="checkbox"/> Welcome Cocktail Function: Entertainment | |
| <input type="checkbox"/> Welcome Cocktail Function: DJ | |
| <input type="checkbox"/> Gala/Awards Dinner: Welcome drinks | |
| <input type="checkbox"/> Gala/Awards Dinner: Décor & Furniture | |
| <input type="checkbox"/> Gala/Awards Dinner: Entertainment | |
| <input type="checkbox"/> Gala/Awards Dinner: DJ | |
| <input type="checkbox"/> Gala/Awards Dinner: Trophies | |
| <input type="checkbox"/> Gala/Awards Dinner: Certificates | |
| <input type="checkbox"/> Onsite registration equipment & staffing | |
| <input type="checkbox"/> Technical equipment and/or staffing | |
| <input type="checkbox"/> Exhibition stands (±26 stands) | |
| <input type="checkbox"/> Gift vouchers facilitation (software / system) | |
| <input type="checkbox"/> Congress Staff Uniforms / T-Shirts | |
| <input type="checkbox"/> Congress onsite support staff | |
| <input type="checkbox"/> Congress photographer | |
| <input type="checkbox"/> Social functions photographer | |
| <input type="checkbox"/> Social functions videographer | |
| <input type="checkbox"/> Décor & furniture for the registration desk | |
| <input type="checkbox"/> Halaal catering for estimated 20 Halaal guests | |
| <input type="checkbox"/> Shuttles to/from The Canvas & Indaba Hotel | |
| <input type="checkbox"/> OHS management, including JOC application | |
| <input type="checkbox"/> Onsite medics | |
| <input type="checkbox"/> Social media management & boosting | |
| <input type="checkbox"/> Greening audit | |



Please indicate if you are interested in sponsoring any of the below opportunities to enhance the overall experience of our delegates:

| | |
|---|--|
| <input type="checkbox"/> Healthy smoothie bar for our lifestyle studio | |
| <input type="checkbox"/> Onsite registration equipment and staffing | |
| <input type="checkbox"/> Delegate bags (±240 delegates) | |
| <input type="checkbox"/> Survival kits (±240 delegates) | |
| <input type="checkbox"/> Mobile charging station | |
| <input type="checkbox"/> Gifts (±240 delegates) | |
| <input type="checkbox"/> Lanyards (±240 delegates) | |
| <input type="checkbox"/> Pens (±240 delegates) | |
| <input type="checkbox"/> Notebooks (±240 delegates) | |
| <input type="checkbox"/> Support staff uniforms: i.e. t-shirts, jackets, caps, etc. (±15 staff) | |
| <input type="checkbox"/> Speaker gifts (±24 speakers) | |

If you would like to provide or sponsor a product or service not listed above to enhance the overall experience of our delegates, please provide us with a brief description below:

Submission of Sponsorship Expression of Interest:

We urge all interested parties to adhere to the below highlighted deadline date as late submissions will not be considered.

Closing date for submission Monday 27th January 2020 - 17H00

If you have any question, please do not hesitate to contact the SAACI Congress 2020 PCO, NT Events on the below contact details:

Winnie Malete: winniem@ntevents.co.za or + 27 73 929 6993